chula vista CLEAN BUSINESS

WHO WE ARE:

Chula Vista CLEAN Business is a program designed to help businesses become sustainable, or "CLEAN."

The program recognizes and promotes businesses and other organizations that demonstrate environmentally friendly practices and conserve resources.

Participation in the program is voluntary and free.

Become a CLEAN Business today!

What is a CLEAN business?

A CLEAN business adapts its practices to conserve and use renewable resources, and holds itself accountable for environmental and social impacts. It operates in a responsible manner, protecting the environment whenever possible.

Benefits (It's worth it!)

- **FREE advertising and promotion for your business may include:**
  - City Calendar/CLEAN Website
  - Community Connection Newsletter
  - Direct Mailers
  - Nixle Community Messages
  - Solid Waste/Recycling Bill Inserts
  - CLEAN Stakeholders Outreach
  - South Bay Community Events
  - Business Networking Events
  - Chamber Scene Newsletter
  - Movie Theater Advertising
  - Autopark Sign Advertising
  - Chula Vista Chamber of Commerce Email Blasts
  - Chamber Membership Guide & Directory
  - Ads in My Hometown, Union-Tribune, or StarNews

PLUS:
- FREE assistance in making CLEAN changes to your business
- Community recognition of your voluntary efforts to improve our environment
- Cost savings through improved efficiency, energy and water conservation, recycling, and waste reduction
- Helping to fight climate change by reducing greenhouse gas emissions.

Examples of what a CLEAN Business can do to make a difference:

To conserve energy:
- Use compact fluorescent light bulbs
- Keep thermostat set at 78 degrees for cooling and 68 degrees for heating
- Install and use ceiling fans instead of air conditioning, when possible

To conserve water:
- Adjust landscape irrigation timers
- Install low-flush toilets
- Have your water utility perform a water audit at your facility

To prevent pollution:
- Choose non-toxic products
- Use dry cleaning methods rather than washing potentially harmful debris down storm drains

To reduce waste:
- Buy products made with recycled content
- Recycle paper, ink and toner cartridges, beverage containers and cardboard
- Reuse packaging materials

These measures are just examples. Businesses are encouraged to adopt measures to suit their individual operations.

It's EASY to become a Chula Vista CLEAN Business!

Follow these three simple steps:

1 APPLICATION. Review the program criteria and checklists. Select measures/practices that your business would like to implement from each of the four categories of checklists provided, or propose your own measures (staff must approve measures you propose.) Be sure to note the minimum number of measures required in each category. Once implemented, fill out and submit this application and your completed checklists for review.

2 VERIFICATION. Allow program staff to verify the selected measures and track your progress by setting up a site visit at your business. Call (619) 409-1975 to set up a visit.

3 RECOGNITION. Submit a business description and a picture of your choice. These will be used on the Chula Vista CLEAN Business website to advertise your business—at no cost to you!

*The City of Chula Vista's CLEAN Team can provide technical assistance on making environmentally friendly changes to your business prior to the verification process. Call (619) 409-1975 to speak with a Chula Vista CLEAN Business liaison.

Are you ready to become a CLEAN Business?

APPLICATION

Business Name: _____

Business Address: _____

_____

Business Contact - Name: _____

Phone: _____ Fax: _____

E-mail: _____

What agencies inspect/permit your facility? (Fill in all that apply)

☐ County Dept. of Environmental Health (DEH) Permit #: _____
☐ Air Pollution Control District (APCD) Permit #: _____
☐ Industrial Wastewater Program - Sewer Agency Name: _____
☐ Stormwater Program - Agency Name: _____
☐ Fire - Agency Name: _____

Have you previously been cited with any environmental violations? If so, please explain below.

_____
_____
_____

I certify that the information provided on this CLEAN Business application is true and accurate to the best of my knowledge and personal experience.

Signature: _____

Printed Name: _____ Date: _____

COMPLETED APPLICATIONS

MAIL TO:
CVCB Group
Chula Vista Public Works Department
276 Fourth Avenue, Building 300
Chula Vista, CA 91910

EMAIL TO:
clean@chulavistaca.gov

FAX TO:
(619) 691-5006